

4 Iowa Counties

Emsi Burning Glass



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Report Parameters

4 Counties

19021	Buena Vista County, IA
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19041	Clay County, IA
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19059	Dickinson County, IA
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19063	Emmet County, IA
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

62,392

Population (2020)

Population **decreased by 1,196** over the last 5 years and is projected to **decrease by 145** over the next 5 years.

36,564

Total Regional Employment

Jobs **decreased by 2,008** over the last 5 years but are projected to **grow by 2,369** over the next 5 years.

\$53.4K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$20.8K below** the national average earnings of \$74.2K per job.

Takeaways

- As of 2020 the region's population **declined by 1.9%** since 2015, falling by 1,196. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 145.
- From 2015 to 2020, jobs **declined by 5.2%** in 4 Iowa Counties from 38,572 to **36,564**. This change **fell short of the national growth rate of 0.0% by 5.2%**. As the number of jobs declined, the **labor force participation rate decreased from 70.4% to 68.8% between 2015 and 2020**.
- Concerning educational attainment, **18.2% of the selected regions' residents possess a Bachelor's Degree** (1.8% below the national average), and **11.9% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

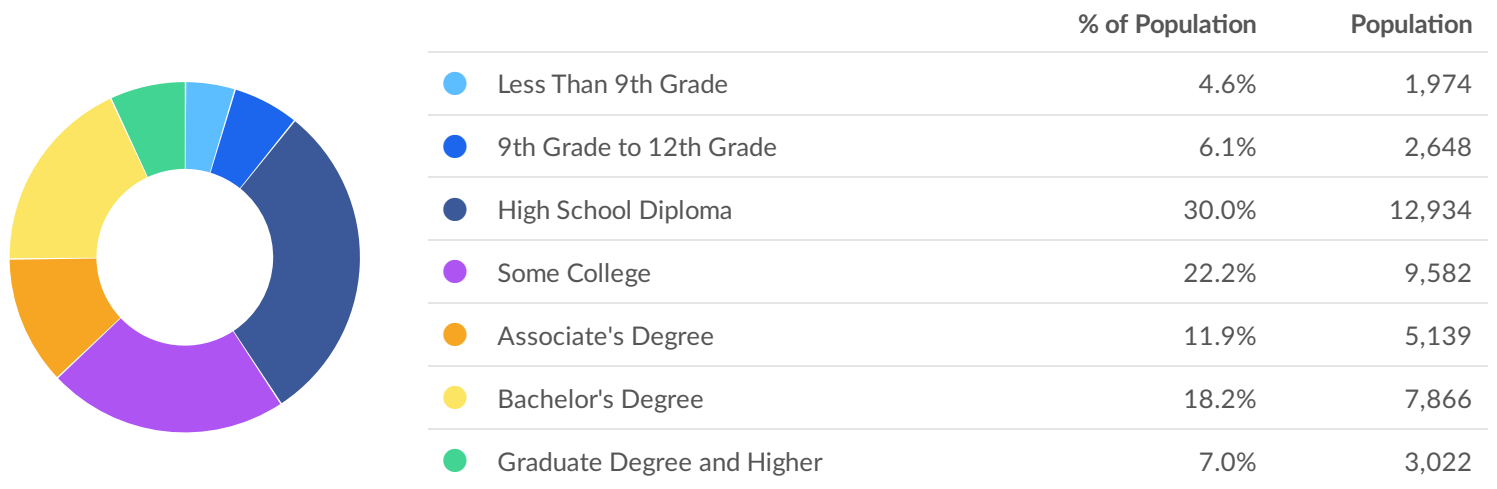
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	62,392	33,835	36,564	97.7	\$3.64B	\$6.20B	\$6.19B
State	3,163,561	1,622,135	1,681,592	97.8	\$190.64B	\$211.47B	\$239.68B

Dec 2020 Labor Force Breakdown



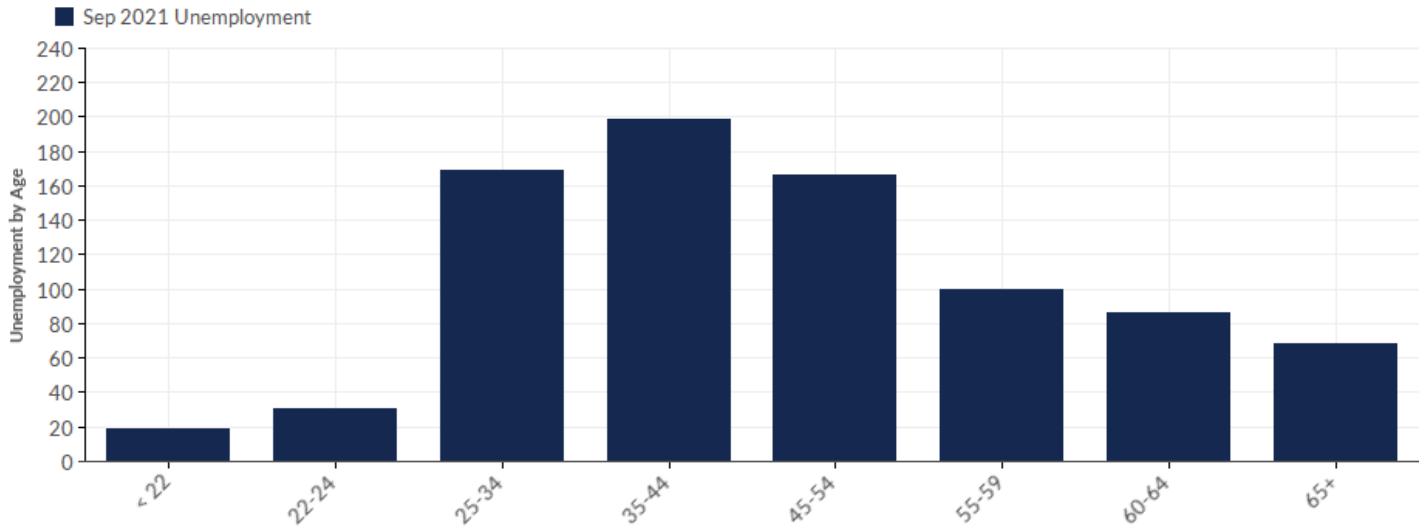
Educational Attainment

Concerning educational attainment, **18.2% of the selected regions' residents possess a Bachelor's Degree** (1.8% below the national average), and **11.9% hold an Associate's Degree** (3.3% above the national average).



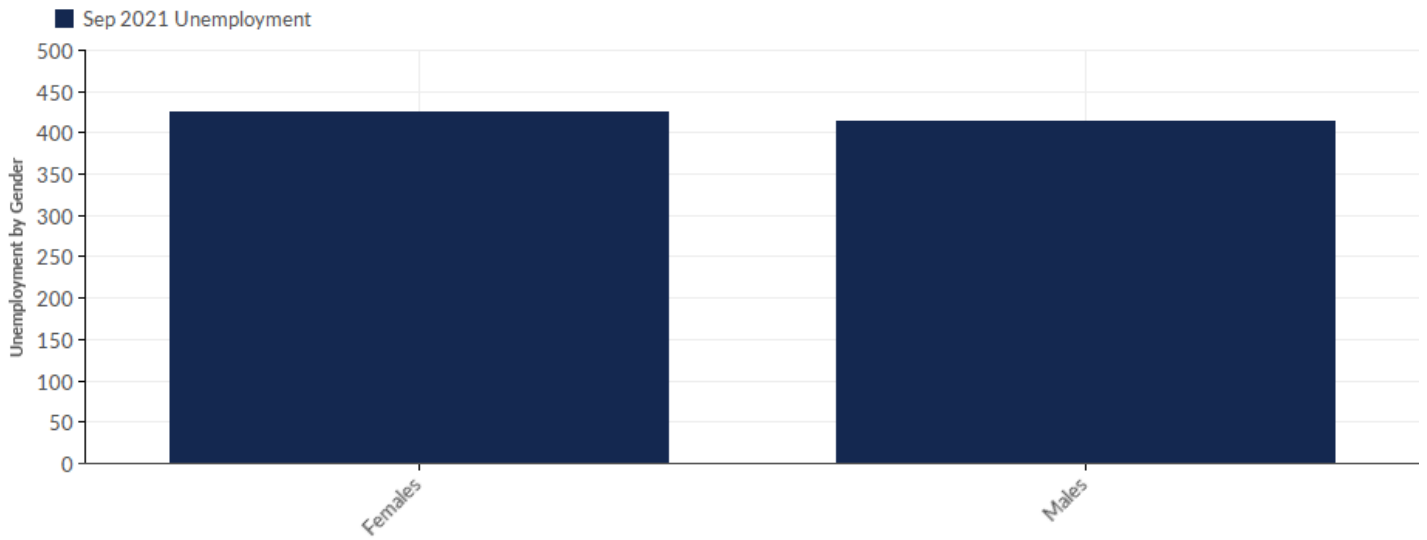
Unemployment by Demographics

Unemployment by Age



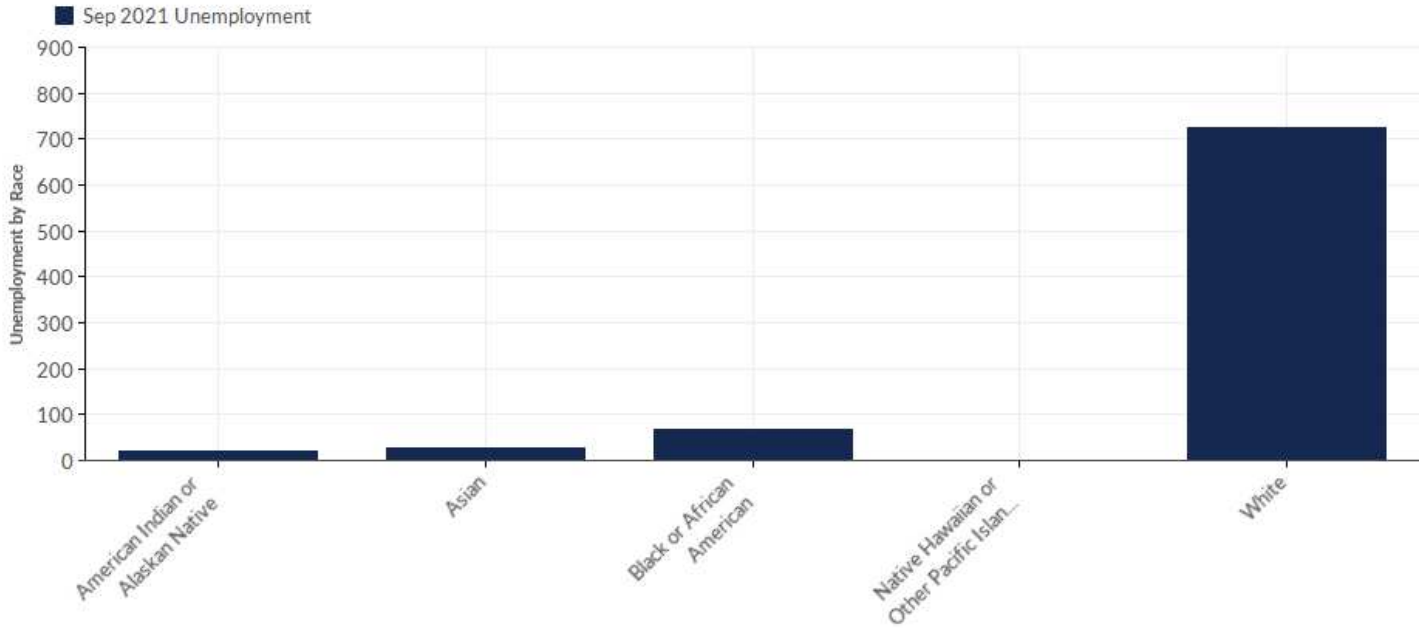
Age	Unemployment (Sep 2021)	% of Cohort
< 22	19	2.27%
22-24	31	3.70%
25-34	169	20.17%
35-44	199	23.75%
45-54	167	19.93%
55-59	99	11.81%
60-64	86	10.26%
65+	68	8.11%
Total	838	100.00%

Unemployment by Gender



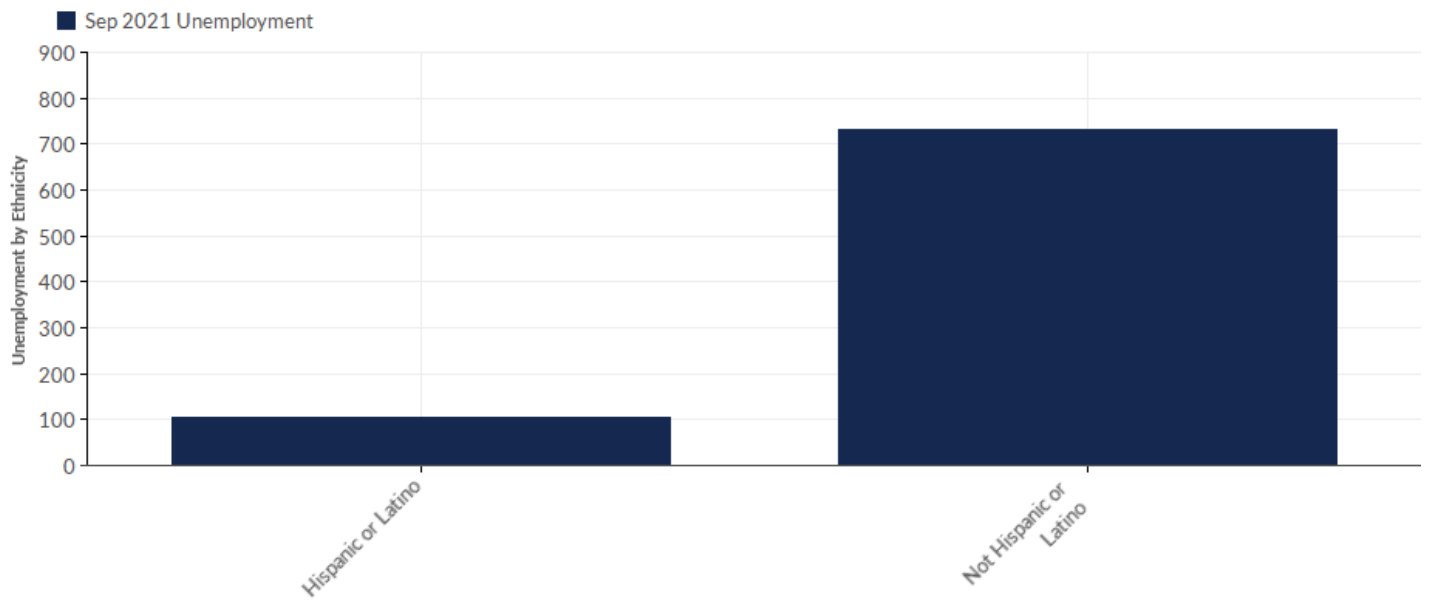
Gender	Unemployment (Sep 2021)	% of Cohort
Females	424	50.60%
Males	414	49.40%
Total	838	100.00%

Unemployment by Race



Race	Unemployment (Sep 2021)	% of Cohort
American Indian or Alaskan Native	19	2.27%
Asian	27	3.22%
Black or African American	67	8.00%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	725	86.52%
Total	838	100.00%

Unemployment by Ethnicity

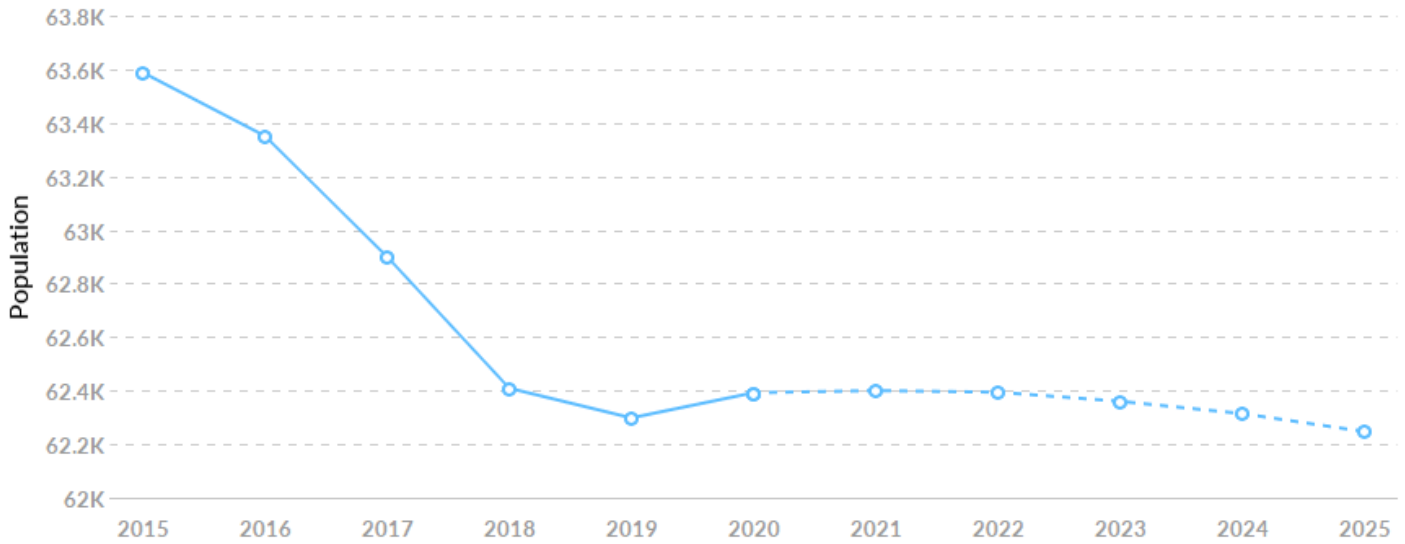


Ethnicity	Unemployment (Sep 2021)	% of Cohort
Hispanic or Latino	105	12.53%
Not Hispanic or Latino	733	87.47%
Total	838	100.00%

Historic & Projected Trends

Population Trends

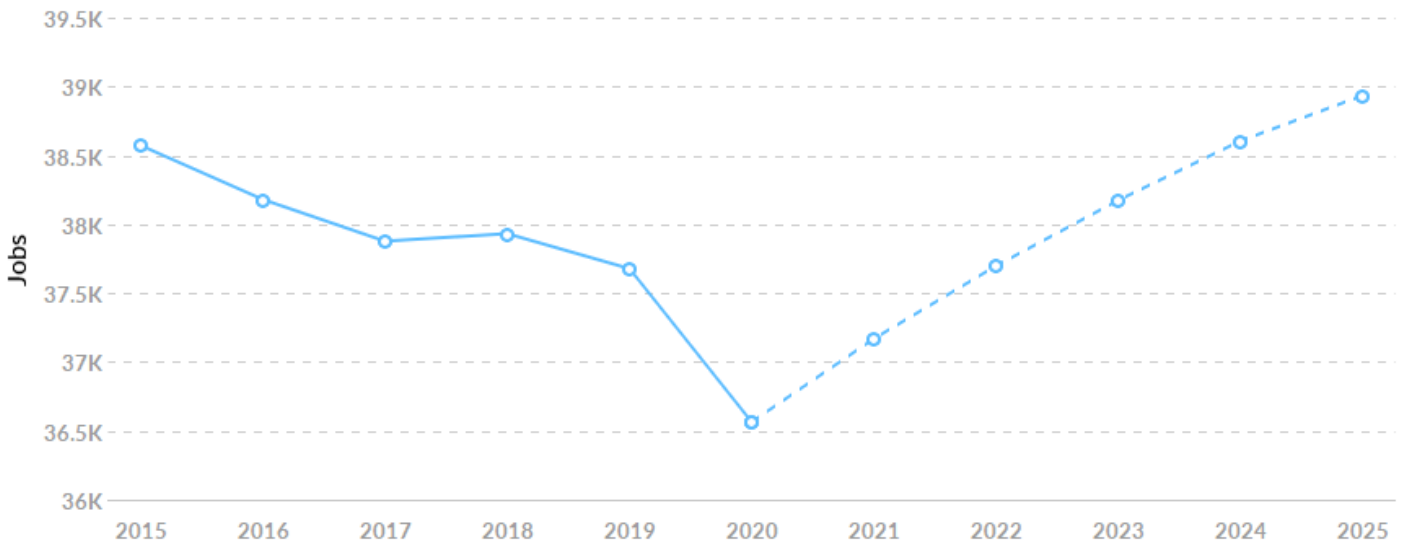
As of 2020 the region's population **declined by 1.9%** since 2015, falling by 1,196. Population is expected to **decrease by 0.2%** between 2020 and 2025, losing 145.



Timeframe	Population
2015	63,588
2016	63,351
2017	62,900
2018	62,409
2019	62,298
2020	62,392
2021	62,400
2022	62,394
2023	62,360
2024	62,314
2025	62,247

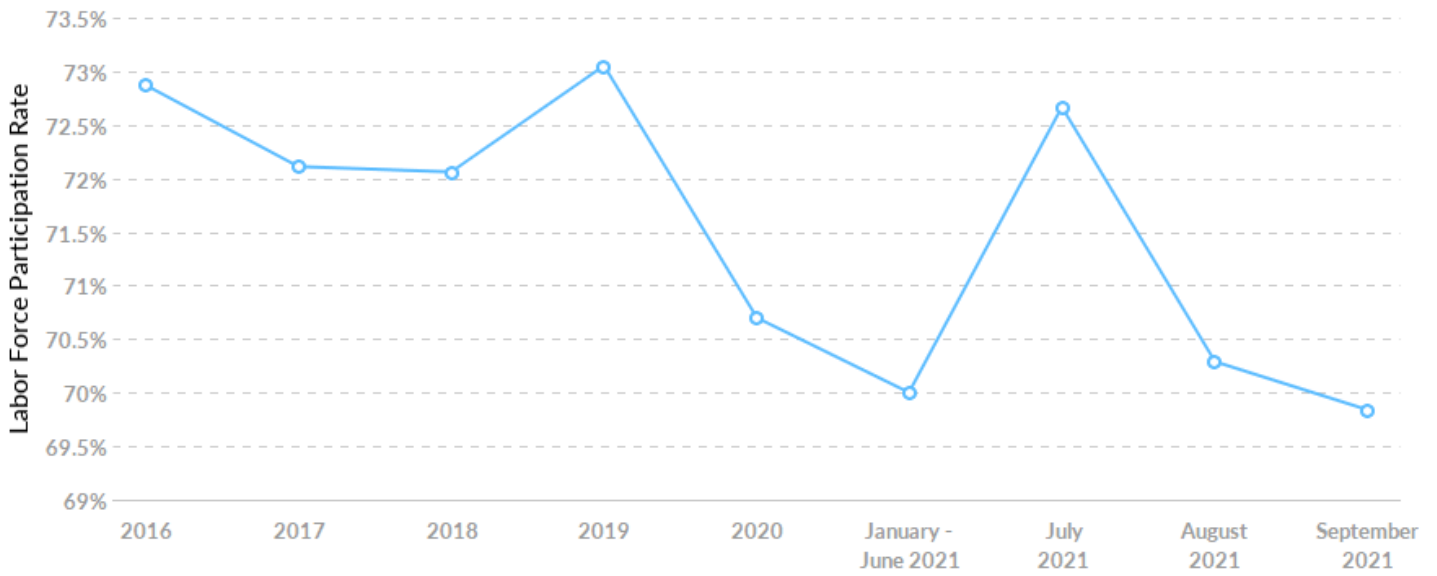
Job Trends

From 2015 to 2020, jobs declined by 5.2% in 4 Iowa Counties from 38,572 to 36,564. This change fell short of the national growth rate of 0.0% by 5.2%.



Timeframe	Jobs
2015	38,572
2016	38,180
2017	37,877
2018	37,932
2019	37,678
2020	36,564
2021	37,168
2022	37,697
2023	38,173
2024	38,604
2025	38,934

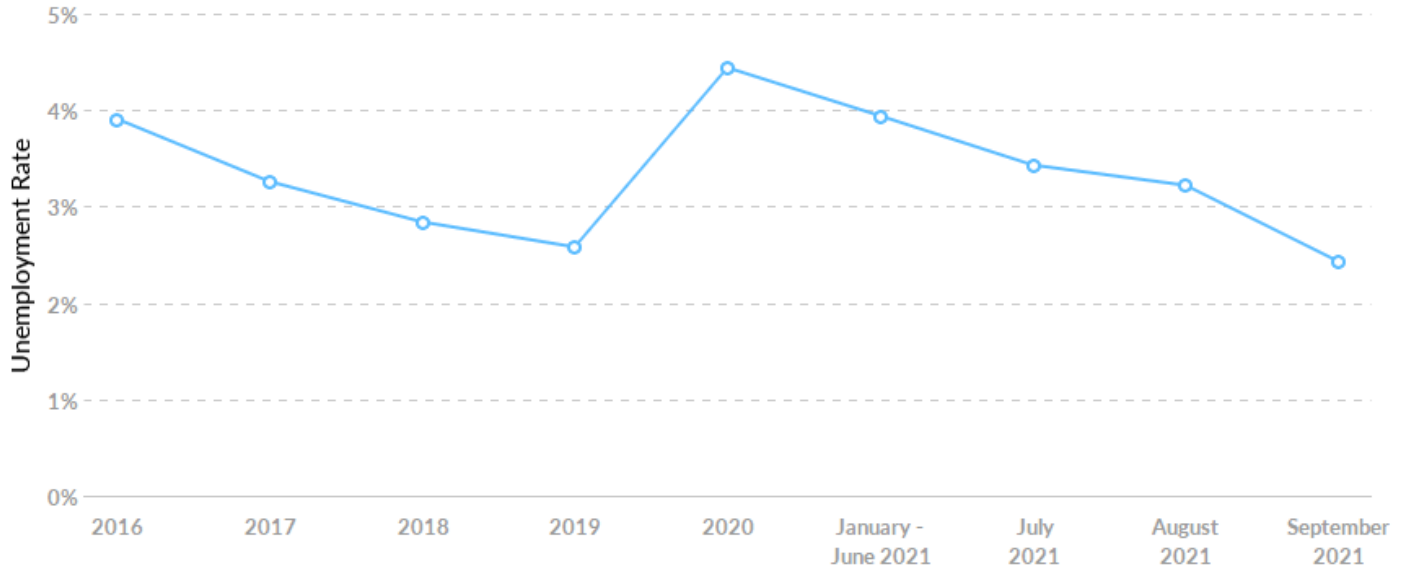
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	72.87%
2017	72.11%
2018	72.06%
2019	73.05%
2020	70.70%
January - June 2021	70.00%
July 2021	72.66%
August 2021	70.29%
September 2021	69.84%

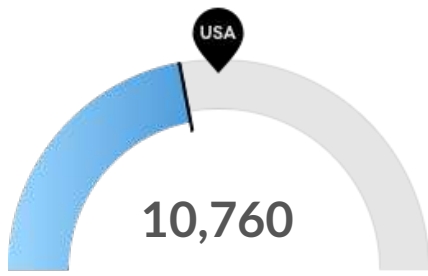
Unemployment Rate Trends

Your areas had a September 2021 unemployment rate of 2.43%, **decreasing from 3.91% 5 years before.**



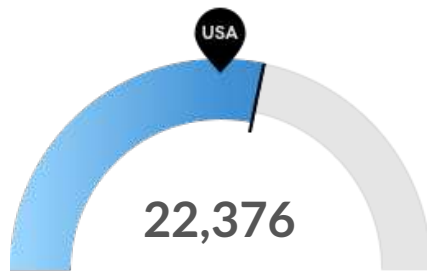
Timeframe	Unemployment Rate
2016	3.91%
2017	3.26%
2018	2.84%
2019	2.58%
2020	4.44%
January - June 2021	3.94%
July 2021	3.43%
August 2021	3.22%
September 2021	2.43%

Population Characteristics



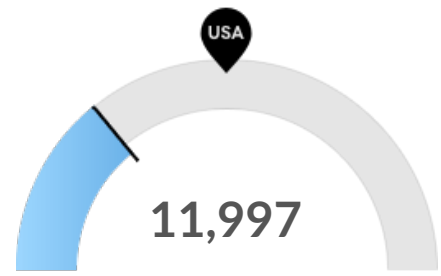
Millennials

Your area has 10,760 millennials (ages 25-39). The national average for an area this size is 12,857.



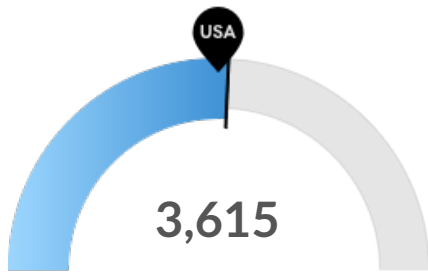
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 18,569 people 55 or older, while there are 22,376 here.



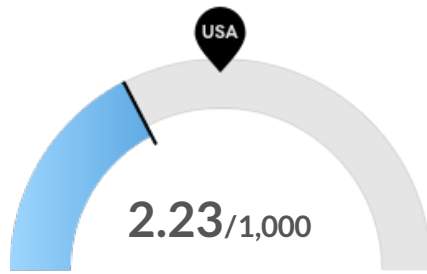
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 25,130 racially diverse people, while there are 11,997 here.



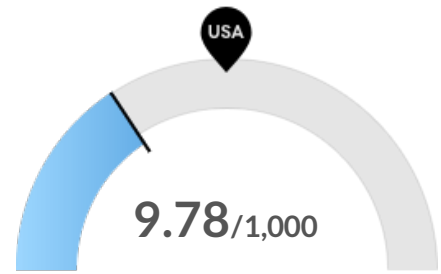
Veterans

Your area has 3,615 veterans. The national average for an area this size is 3,459.



Violent Crime

Your area has 2.23 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

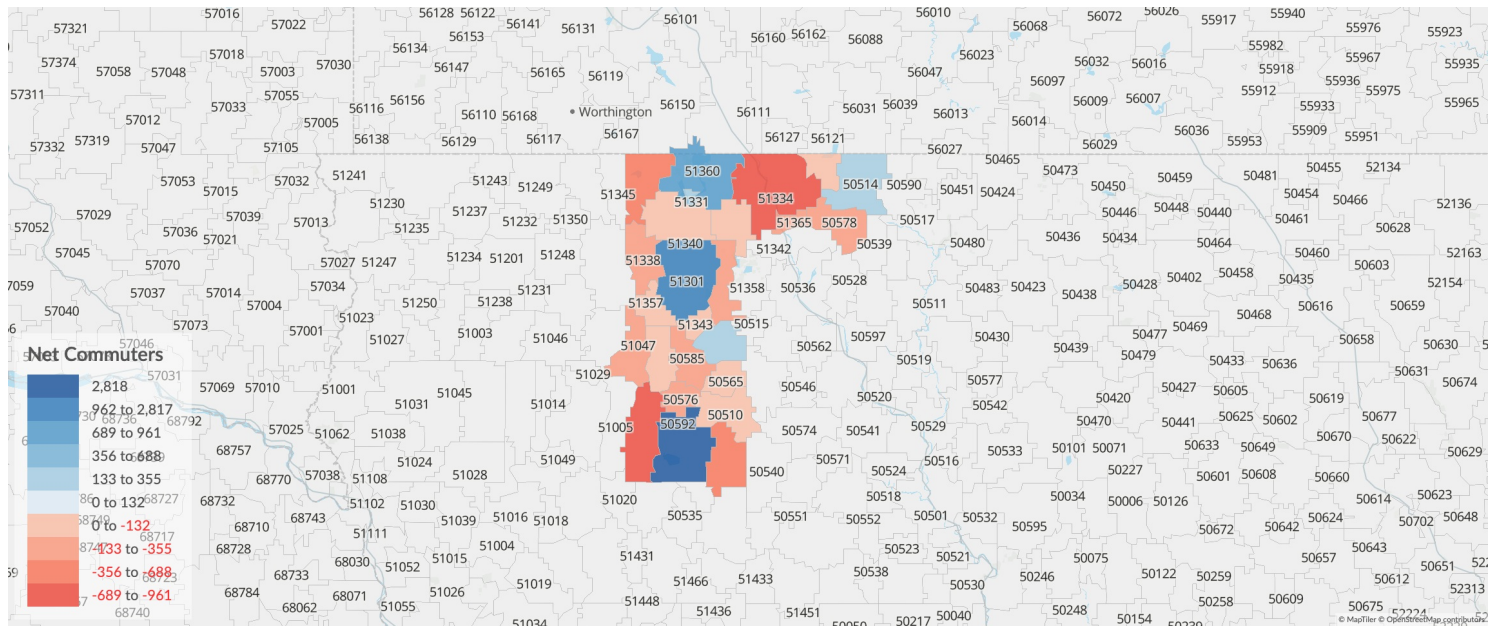


Property Crime

Your area has 9.78 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 51301.



Where Talent Works

Where Talent Lives

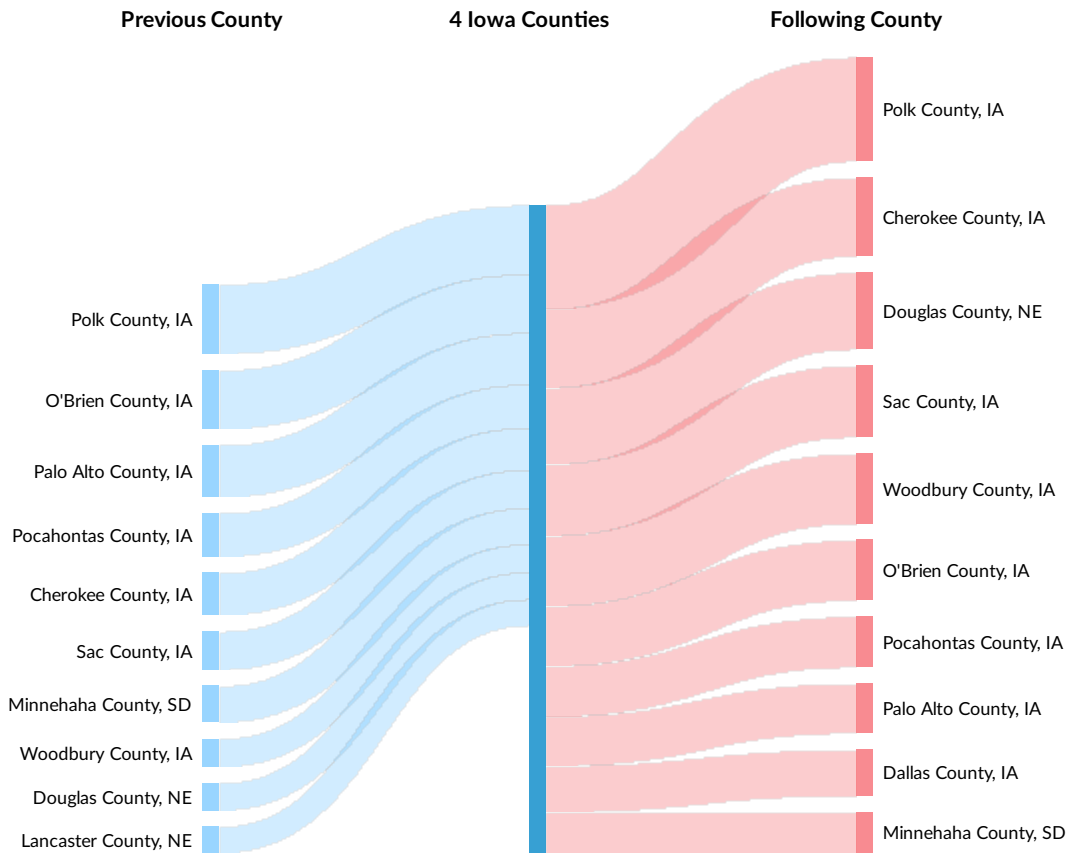
ZIP	Name	2020 Employment
50588	Storm Lake, IA (in Buen...	9,320
51301	Spencer, IA (in Clay cou...	7,797
51360	Spirit Lake, IA (in Dickin...	5,330
51334	Estherville, IA (in Emme...	2,843
51351	Milford, IA (in Dickinson...	2,605

ZIP	Name	2020 Workers
51301	Spencer, IA (in Clay cou...	6,835
50588	Storm Lake, IA (in Buen...	6,502
51360	Spirit Lake, IA (in Dickin...	4,624
51334	Estherville, IA (in Emme...	3,583
51351	Milford, IA (in Dickinson...	2,624

Inbound and Outbound Migration

The table below analyzes past and current residents of 4 Iowa Counties. The left column shows residents of other counties migrating to 4 Iowa Counties. The right column shows residents migrating from 4 Iowa Counties to other counties.

As of 2019, 77 people have migrated from Polk County, IA to 4 Iowa Counties. In the same year, 116 people left 4 Iowa Counties migrating to Polk County, IA. The total Net Migration for 4 Iowa Counties in 2018 was -150.

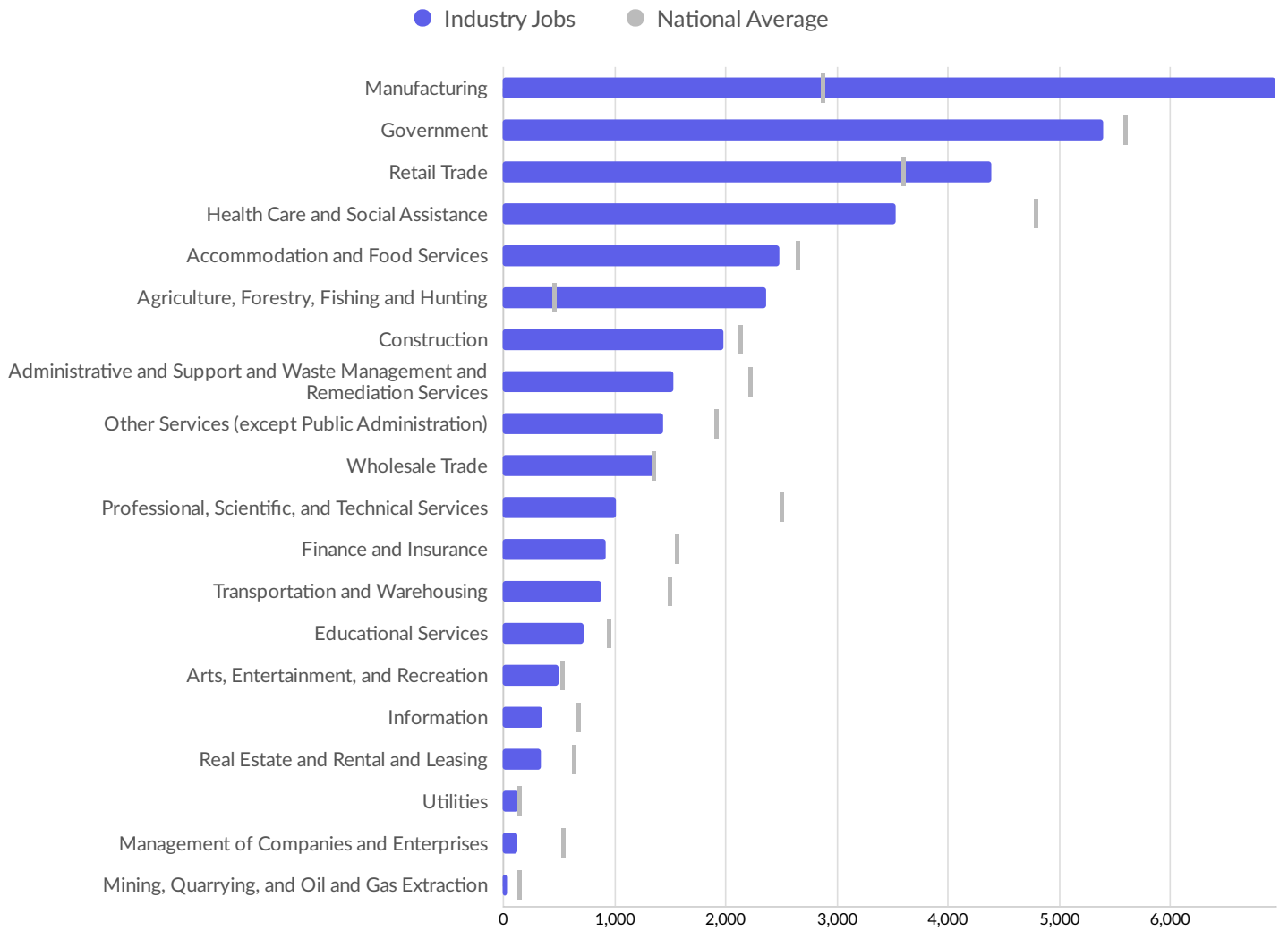


Top Previous Counties	Migrations
Polk County, IA	77
O'Brien County, IA	66
Palo Alto County, IA	58
Pocahontas County, IA	48
Cherokee County, IA	47
Sac County, IA	43

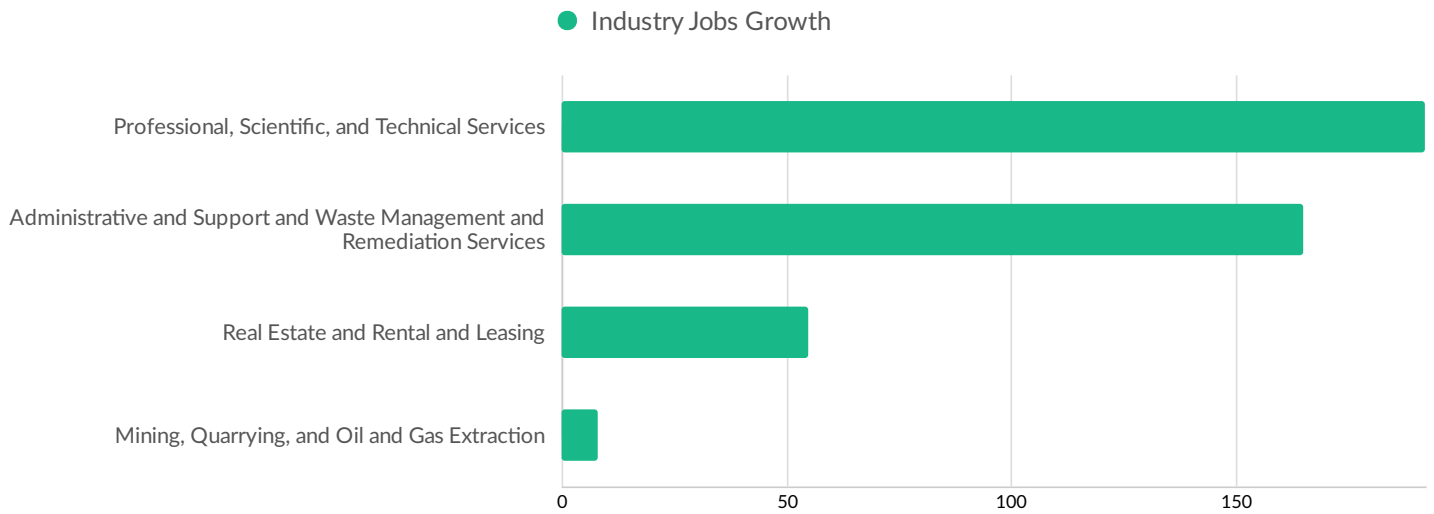
Top Previous Counties	Migrations
Minnehaha County, SD	41
Woodbury County, IA	31
Douglas County, NE	30
Lancaster County, NE	29
Kossuth County, IA	29
Pottawattamie County, IA	27
Brookings County, SD	26
Rock County, MN	25
Linn County, IA	24
Top Following Counties	Migrations
Polk County, IA	116
Cherokee County, IA	88
Douglas County, NE	86
Sac County, IA	80
Woodbury County, IA	78
O'Brien County, IA	67
Pocahontas County, IA	56
Palo Alto County, IA	55
Dallas County, IA	51
Minnehaha County, SD	46
Hennepin County, MN	40
Black Hawk County, IA	34
Olmsted County, MN	33
Story County, IA	31
Maricopa County, AZ	30

Industry Characteristics

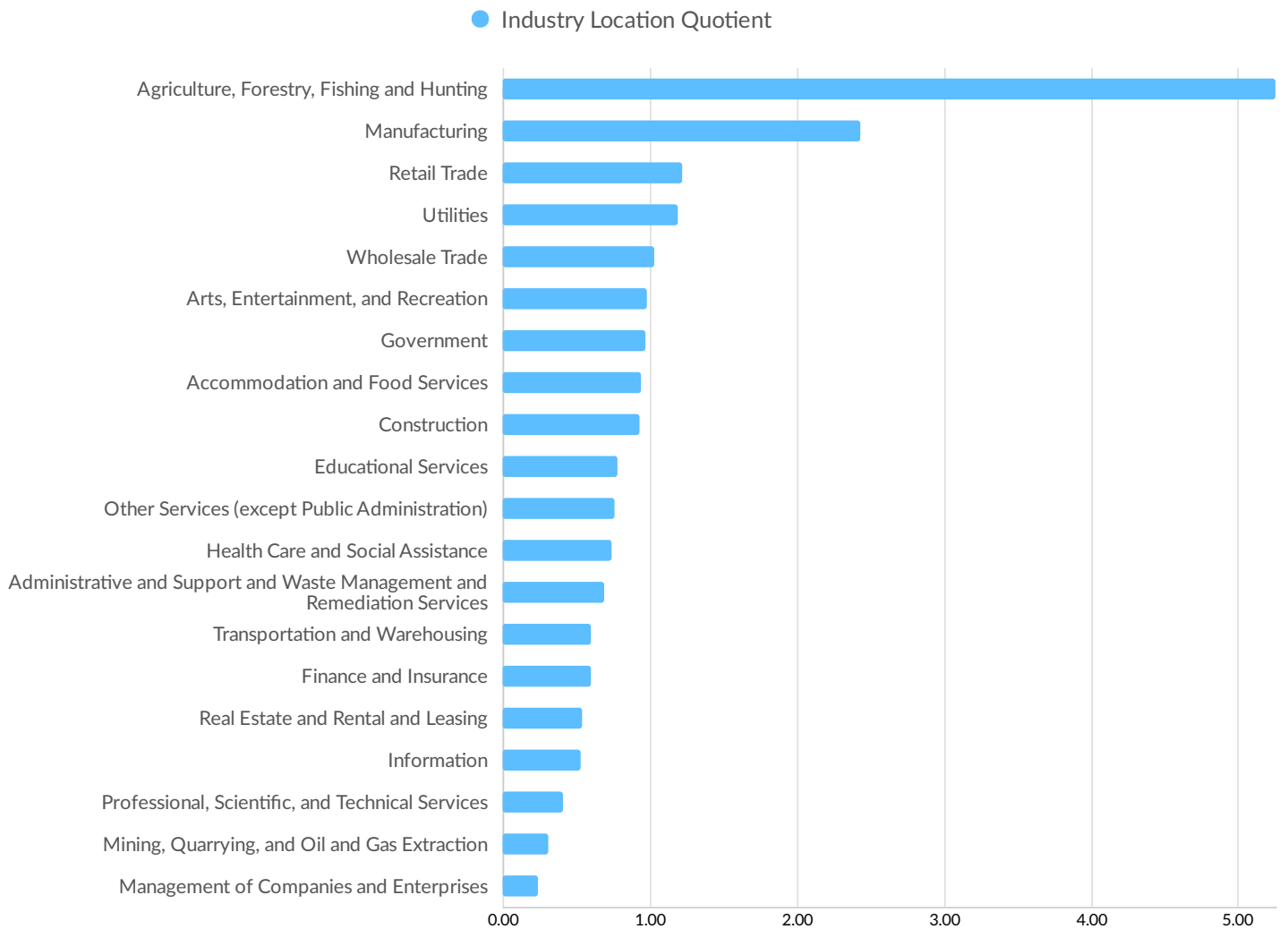
Largest Industries



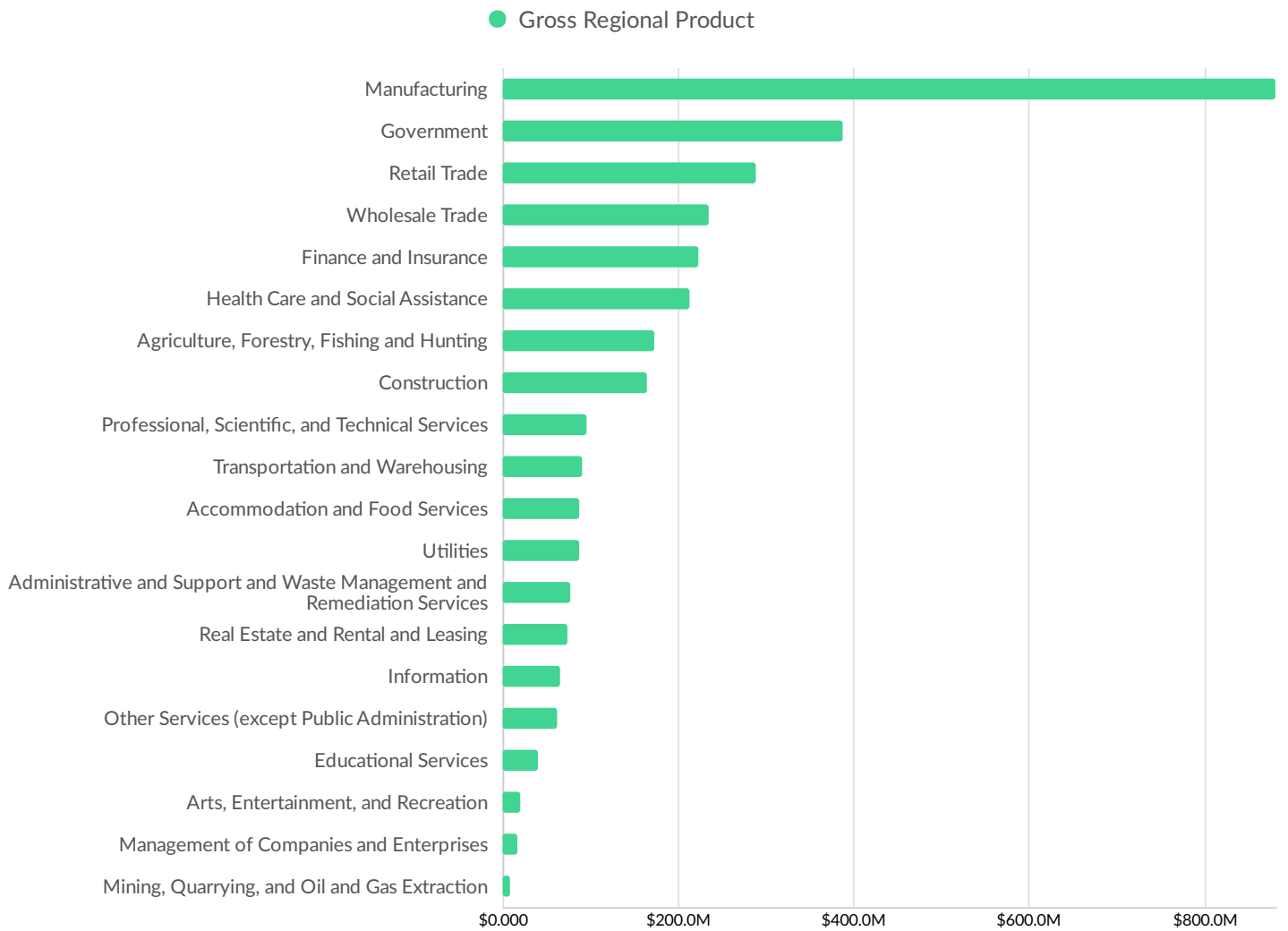
Top Growing Industries



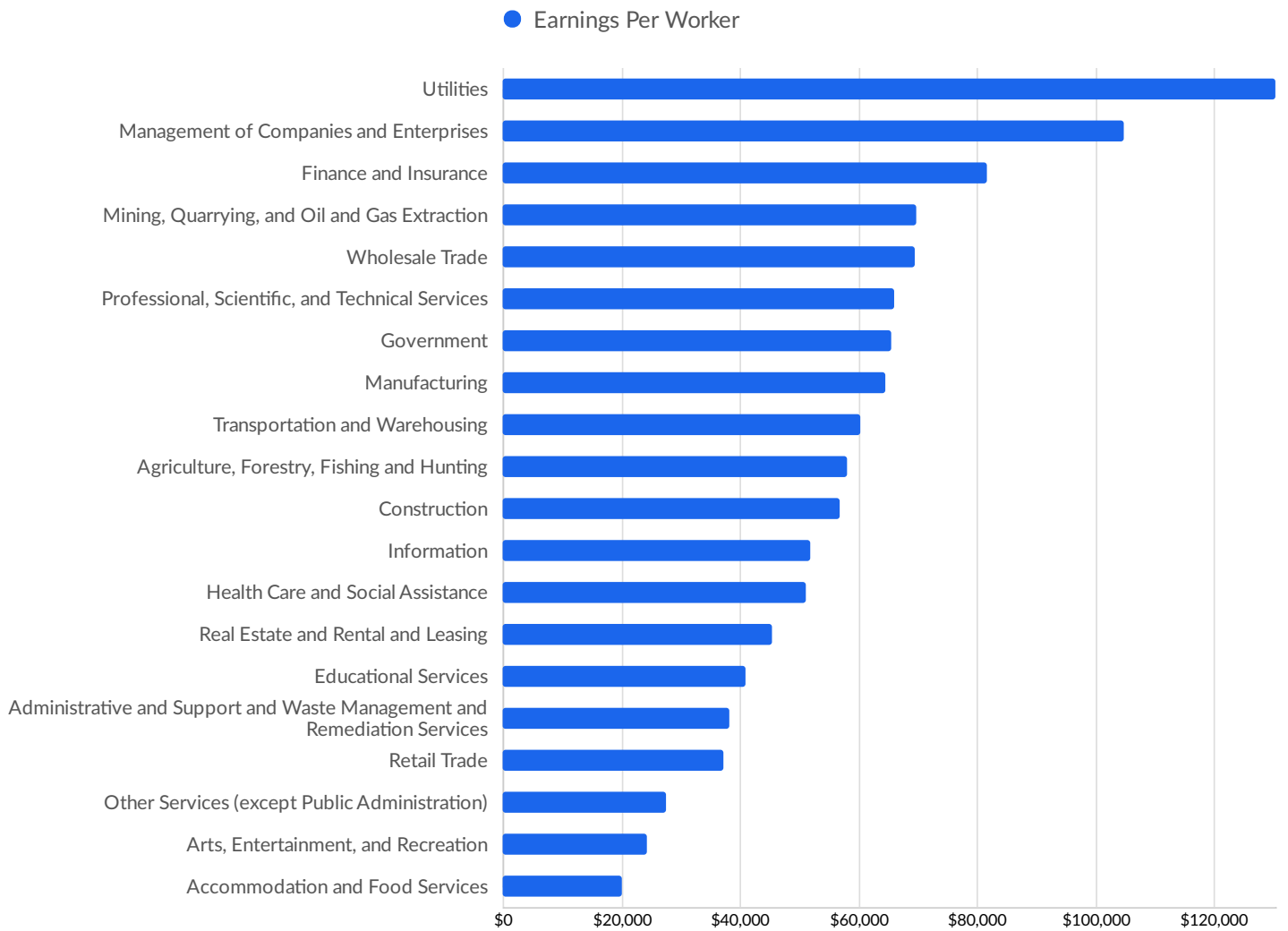
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



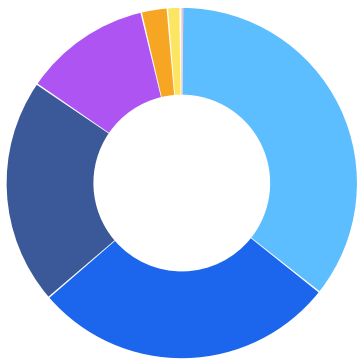
Business Characteristics

3,707 Companies Employ Your Workers

Online profiles for your workers mention 3,707 companies as employers, with the top 10 appearing below. In the last 12 months, 440 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Buena Vista University	234 	Tyson Foods	256 
Polaris Industries	164 	Avera Health	229 
Iowa Lakes Community College	129 	Aventure Staffing	206 
Tyson Foods	128 	Hy-Vee	166 
Spencer Hospital	115 	Good Samaritan Society	84 
Pure Fishing	114 	FedEx	83 
Spencer Community Schools	113 	GPAC	75 
Rembrandt Foods	89 	Walmart	58 
Northwest Bank	74 	Iowa Lakes Community College	56 
Buena Vista Regional Medical C...	73 	Spencer Community School Dist...	53 

Business Size

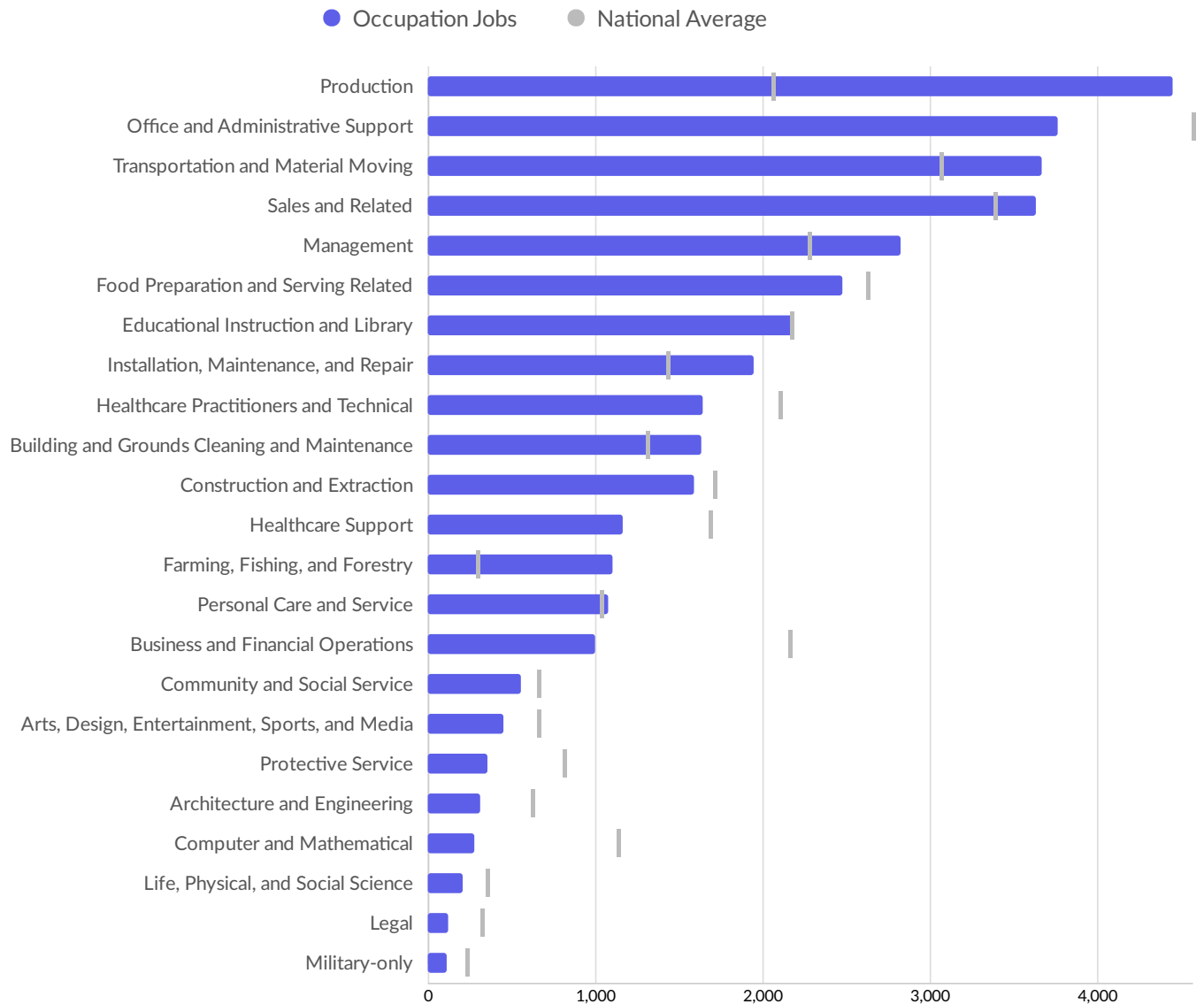


	Percentage	Business Count
1 to 4 employees	35.6%	1,286
5 to 9 employees	28.0%	1,013
10 to 19 employees	20.8%	753
20 to 49 employees	11.7%	424
50 to 99 employees	2.4%	87
100 to 249 employees	1.2%	42
250 to 499 employees	0.1%	5
500+ employees	0.1%	3

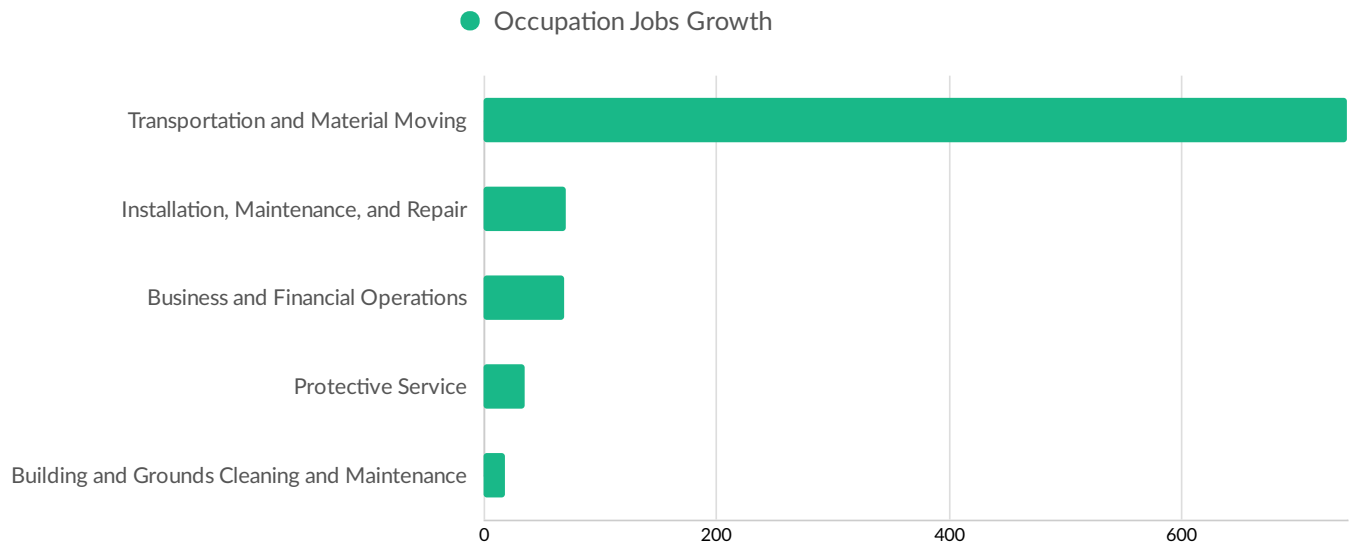
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

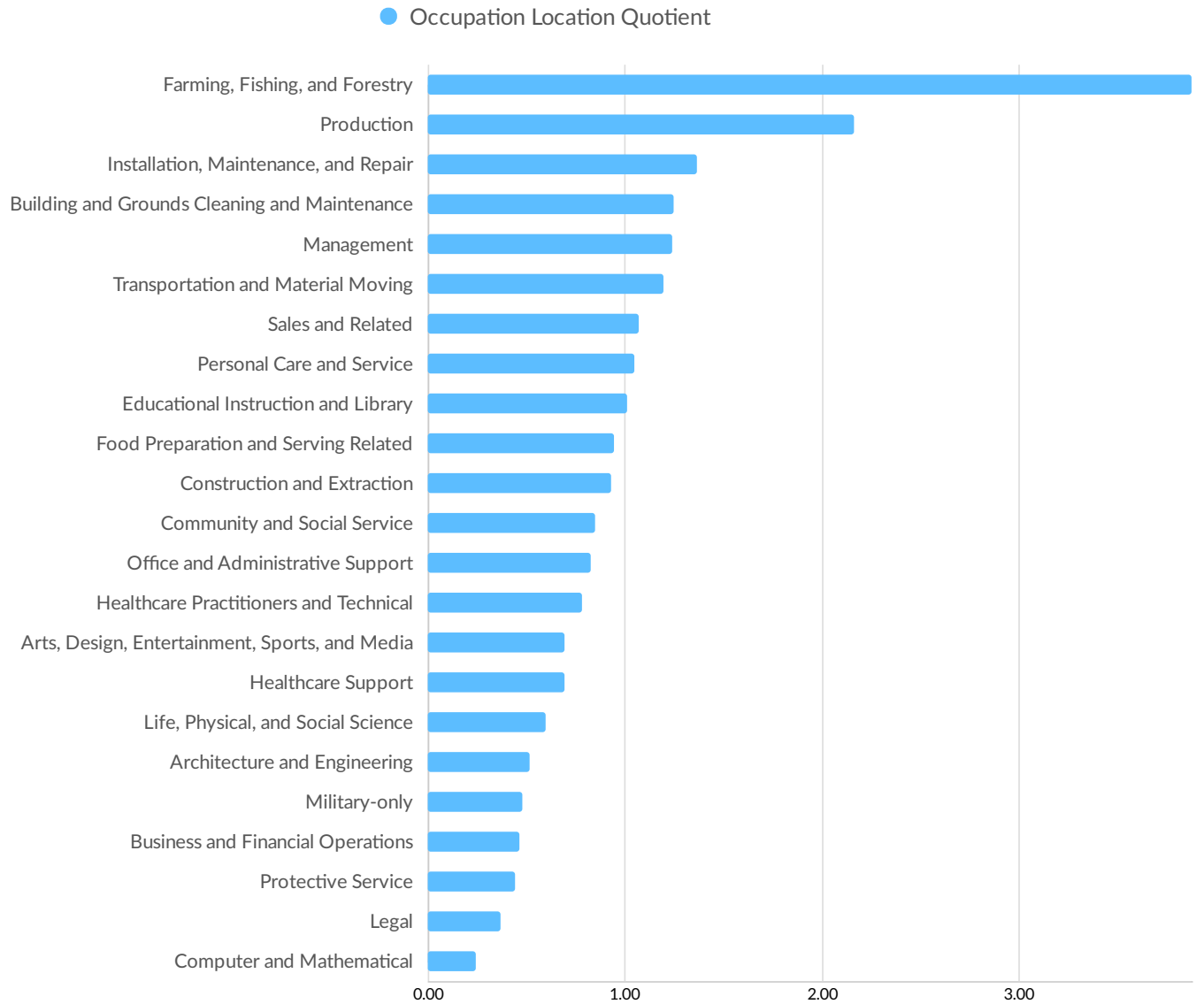
Largest Occupations



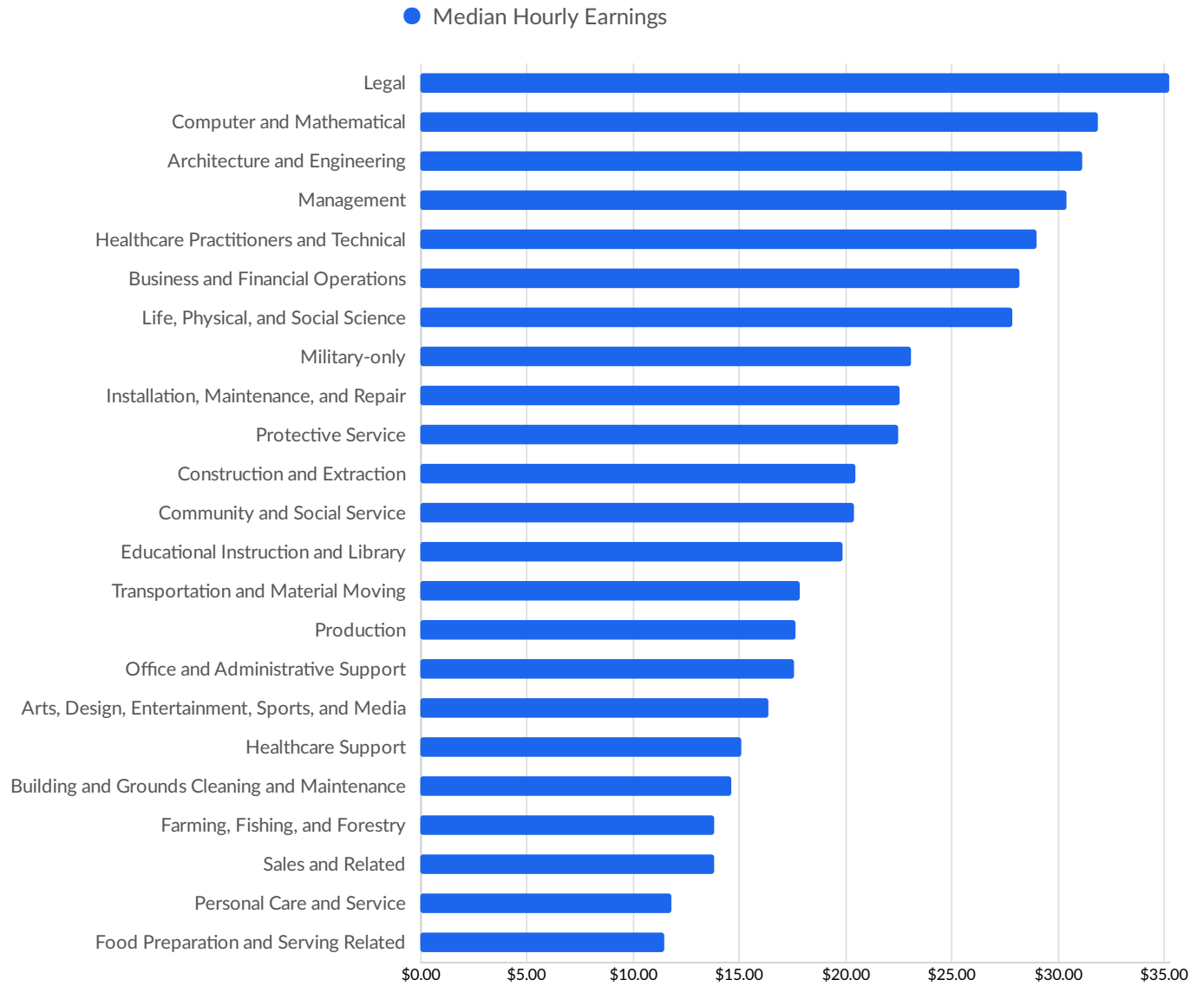
Top Growing Occupations



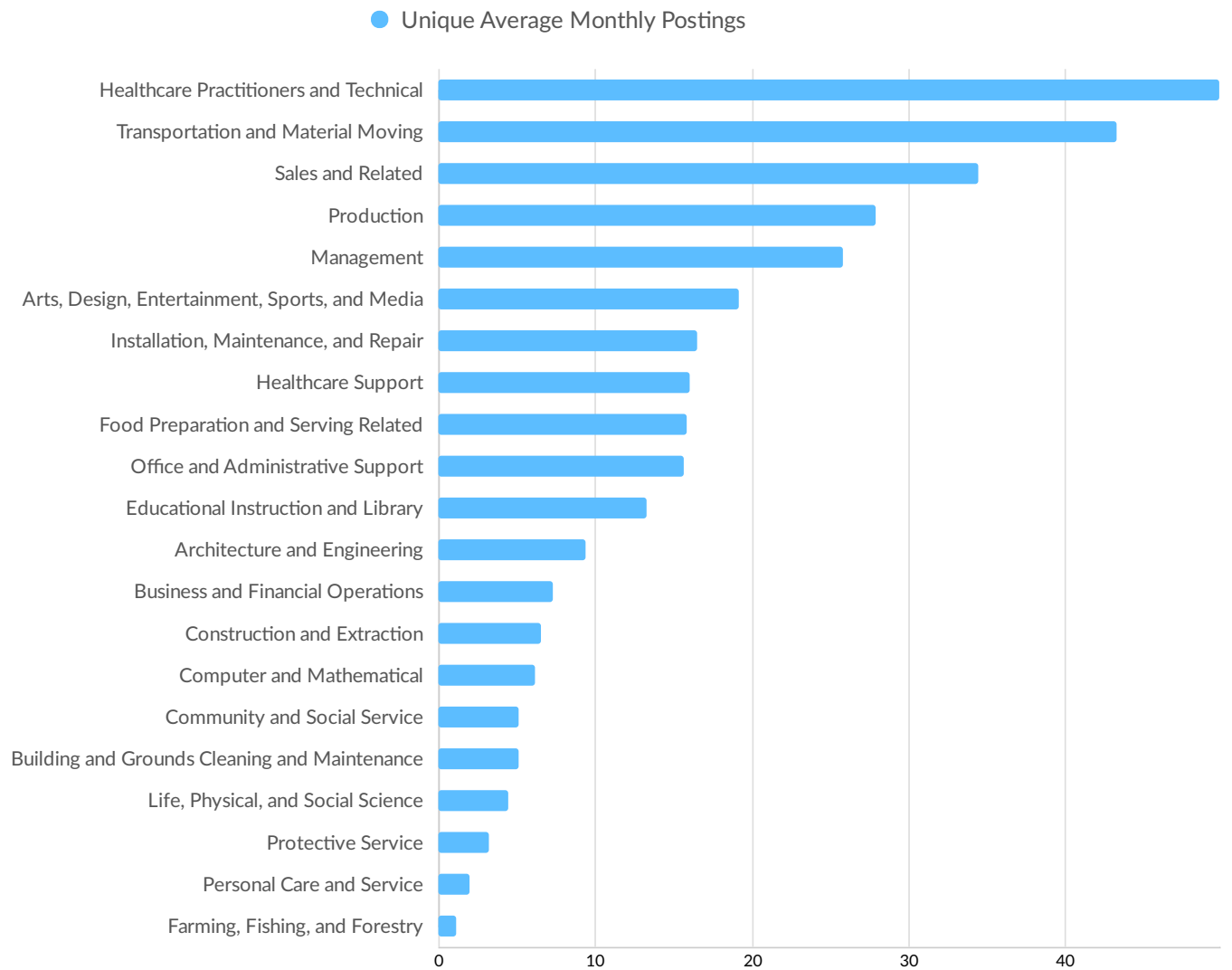
Top Occupation Location Quotient



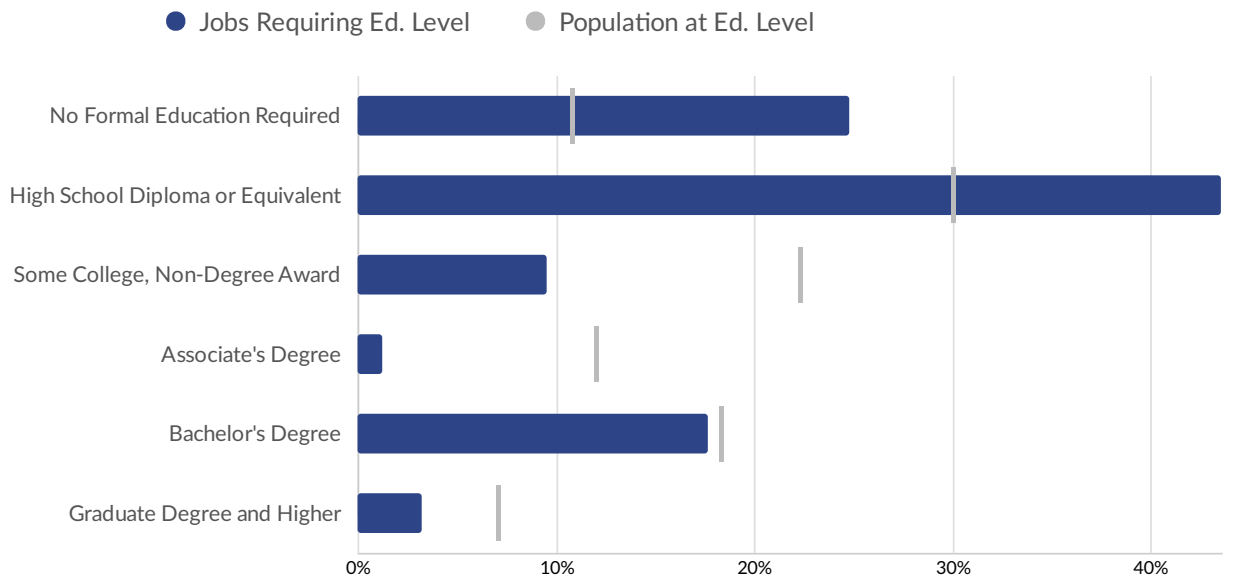
Top Occupation Earnings



Top Posted Occupations

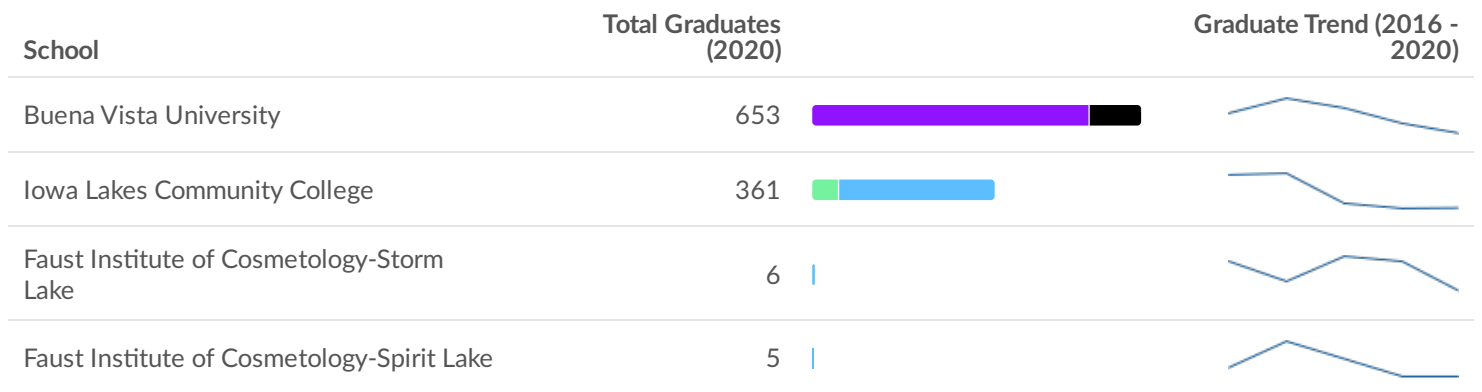


Underemployment



Educational Pipeline

In 2020, there were 1,025 graduates in 4 Iowa Counties. This pipeline has shrunk by 17% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, "Multi-/Interdisciplinary Studies, Other", and "Psychology, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

